

LIGHTENER USAGE GUIDE

*Blonde 78*<sup>™</sup>  
*Freehand*  
*Quick Lift*

Aloxxi<sup>®</sup>  
COLOUR CURIOUSLY<sup>™</sup>

# BLONDE78™

with Blonde78 Complex



BLONDE78™	BLONDE78 BLUE LIGHTENER	BLONDE78 WHITE LIGHTENER	BLONDE78 ULTRA LIGHTENER	BLONDE78 CHARCOAL LIGHTENER	
<b>LIGHTENER TYPE</b>	Powder	Powder	Powder	Cream	
<b>LEVELS OF LIFT</b>	Up to 7 levels	Up to 7 levels	Up to 9 levels	Up to 9 levels	
<b>USAGE RECOMMENDATIONS</b>	All levels, natural to cool blonde results	All levels, colour correction, natural to warm blonde results	Level 4 or darker, resistant to lift structures	Level 6 or lighter, fine & average textures, cool results:	Level 5 or darker, coarse textures, neutral results:
<b>DEVELOPER RECOMMENDATIONS</b>					
<b>ON- SCALP</b>	7 Vol. (2%), 10 Vol. (3%), 20 Vol. (6%)	7 Vol. (2%), 10 Vol. (3%), 20 Vol. (6%)	7 Vol. (2%), 10 Vol. (3%), 20 Vol. (6%)	10 Vol. (3%), 20 Vol. (6%), 30 Vol. (9%)	10 Vol. (3%), 20 Vol. (6%), 30 Vol. (9%)
<b>OFF- SCALP</b>	7 Vol. (2%), 10 Vol. (3%), 20 Vol. (6%), 30 Vol. (9%), 40 Vol. (12%)	7 Vol. (2%), 10 Vol. (3%), 20 Vol. (6%), 30 Vol. (9%), 40 Vol. (12%)	7 Vol. (2%), 10 Vol. (3%), 20 Vol. (6%), 30 Vol. (9%)	10 Vol. (3%), 20 Vol. (6%), 30 Vol. (9%)	10 Vol. (3%), 20 Vol. (6%), 30 Vol. (9%), 40 Vol. (12%)
<b>MIXING RATIO</b>	1:1.5 to 1:2.5	1:1.5 to 1:2.5	1:1.5 to 1:2.5	1:2	1:2
<b>TIMING</b>	Up to 50 minutes	Up to 50 minutes	Up to 55 minutes	Up to 50 minutes	Up to 50 minutes

# FREEHAND & QUICK LIFT LIGHTENERS



LIGHTENER	FREEHAND LIGHTENER		QUICK LIFT LIGHTENER
LIGHTENER TYPE	Clay based/powder		Ammonia free, cream
LEVELS OF LIFT	Up to 7 levels:	7+ levels:	Up to 5 levels when mixed with 40 Vol. (12%)
USAGE RECOMMENDATIONS	All levels, mainly off-scalp application/techniques (on-scalp if desired)	Maximum increased lift (Off-scalp ONLY): Mix 1pt BLONDE78 Ultra LIGHTENER + 3pts Freehand LIGHTENER	All levels, off-scalp
DEVELOPER RECOMMENDATIONS			
ON-SCALP	7 Vol. (2%), 10 Vol. (3%), 20 Vol. (6%)	Not recommended	Not recommended
OFF-SCALP	7 Vol. (2%), 10 Vol. (3%), 20 Vol. (6%), 30 Vol. (9%), 40 Vol. (12%)	40 Vol. (12%)	10 Vol. (3%), 20 Vol. (6%), 30 Vol. (9%), 40 Vol. (12%)
MIXING RATIO	1:1	1:1	15g Quick Lift LIGHTENING Cream + 1 sachet Quick Lift LIGHTENING Booster Powder + 30g Developer
TIMING	Up to 50 minutes	Up to 50 minutes	15 minutes (with heat) or up to 35 minutes (without heat)

## COLOUR CURIOUSLY™

*At Aloxxi, we are 100% committed to your craft.  
With a concise, yet comprehensive line of colour and colour  
care products, we deliver transformative results instantly.*

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