

Aloxxi®

ANDIAMO®

EXPRESS PERMANENT COLOUR SWATCH CHART

ANDIAMO

Aloxxi

This neutral base contains all three primary colors in varied proportions. It is used to determine natural level & is recommended to be mixed with fashion shades to achieve 100% grey/white

Natural gold base creates natural looking rich warm tones. Ideal for 100% grey/white coverage with warm tonal balance and lowlighting.

Blue base controls unwanted orange tones when lifting.

Red/red brown base creates beautiful natural reds.

Intense red base creates extremely rich red tones.

Orange base enhances and accentuates warm tones.

Gold/red base produces beautiful rich, warm mahogany tones.

Gold creates brilliant golden tones.

Brown base creates beautifully balanced brown tones without excessive warmth.

LEVELS

NEUTRAL

NATURAL TAN

ASH

RED MAHOGANY

EXTRA RED

COPPER

GOLD MAHOGANY

GOLD

BROWN

11N
11.0

TUSCAN SUNLIGHT

11A
11.1

LOST IN LUCA

HIGH LIFT

Formulated to achieve the ultimate in high lift blondes without creating excessive warmth.

10

9

9N
9.0

LA DOLCE DIVA

9NT
9.03

AMALFI CHIC

9A
9.1

STEELING BEAUTY

9G
9.3

PEACH BELLINI

8

8N
8.0

SPLASH OF MODA

8Br
8.8

CARAMEL BEAUTY

7

7NT
7.03

FORTUNA AT THE FORUM

7A
7.1

RAPHAEL'S ANGEL

7C
7.4

BAROQUE HIS HEART

7GM
7.35

VENUS DE MILANO

7G
7.3

CARAMEL CREMA

6

6N
6.0

TOSCANA'S TREAT

6Br
6.8

CACAO VIBES

5

5NT
5.03

CIOCCOLATO GELATO

5RM
5.65

BLUSH OF BAROLO

5XR
5.66

VAMPY VALENTINO

5C
5.4

ROMANTIC RAFAELLO

5GM
5.35

BRILLIANT BERGAMO

4

4N
4.0

NERO TO MY HEART

4RM
4.65

VALENTINO'S DELIGHT

TIP:
GM/.35 = GR/.35
in TONES Series

4Br
4.8

XO BRUNETTE

3

2

2N
2.0

HAUTE CIOCCOLATO

1

4 SIMPLE STEPS TO HAIR COLOR WITH ANDIAMO

- Determine natural level and/or existing color including % of grey/white hair
- Analyze texture and porosity
- Identify desired level and tonal direction
- Determine color objective to select developer mixing ratio and timing

TECHNICAL HOTLINE: 1-877-425-6994

FORMULATION GUIDE

MIXING



1:1



DEVELOPER + TIMING CHART



COLOR OBJECTIVE	DEVELOPER	DEVELOPMENT TIME
GREY/WHITE COVERAGE - TONE ON TONE	10 VOLUME (3%)	10 MINS. UP TO 15 MINS.
GREY/WHITE COVERAGE - 1 LEVEL OF LIFT	20 VOLUME (6%)	10 MINS. UP TO 15 MINS.
GREY/WHITE COVERAGE - 2 LEVELS OF LIFT	30 VOLUME (9%)	10 MINS. UP TO 15 MINS.
GREY/WHITE COVERAGE - 3 LEVELS OF LIFT (up to 4 levels with high lift shades)	40 VOLUME (12%)	10 MINS. UP TO 15 MINS.

Fine hair is more receptive to hair color, therefore less development time may be required.
High Lift shades (11N & 11A) are formulated to achieve up to 4 levels of lift in 10-15 minutes.
DO NOT DEVELOP WITH HEAT.

PRE-TREATMENT

Apply ColourPrime Pre-Color Treatment to the hair prior to all color applications to optimize color retention.

APPLICATION

GOING DARKER AND TONE ON TONE: Apply color to the base area and then immediately apply color to the mid-lengths and ends. Develop according to the Aloxxi developer selected.

COLOR REFRESHING

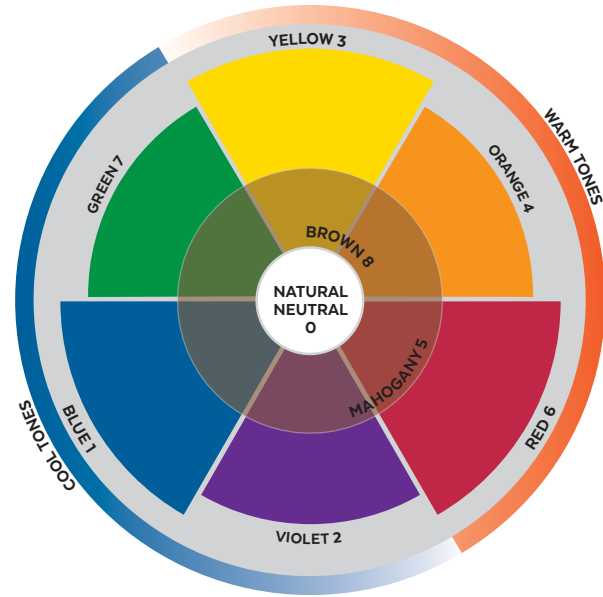
TONES® Demi-Permanent Colour is recommended to refresh previously colored mid-lengths and ends.

REMOVAL & POST TREATMENT

Rinse hair thoroughly with tepid water. Apply ColourLock Post-Color Finisher to cleanse and condition hair, close the cuticle and neutralize residual H₂O₂. Leave on for two minutes. Rinse.

COLOR WHEEL

- Colors close to each other on the wheel enhance tonal direction.
- Colors across the wheel neutralize tonal direction.
- Colors may be warm or cool depending on the proportion of the primary colors present: blue, red and yellow.



TONAL RANGE

0	NATURAL/NEUTRAL
1	ASH
2	VIOLET
3	GOLD
4	COPPER
5	MAHOGANY
6	RED
7	GREEN
8	BROWN

LEVEL + TONAL DIRECTION

7 N T **7.0 3**

LEVEL PRIMARY TONE SECONDARY TONE LEVEL PRIMARY TONE SECONDARY TONE

NEUTRAL LEVEL + EXPOSED CONTRIBUTING PIGMENT GUIDE

LEVEL	NATURAL LEVEL	EXPOSED CONTRIBUTING PIGMENT
10N	LIGHTEST BLONDE	PALE YELLOW
9N	VERY LIGHT BLONDE	LIGHT YELLOW
8N	LIGHT BLONDE	YELLOW
7N	MEDIUM BLONDE	ORANGE + YELLOW
6N	DARK BLONDE	ORANGE
5N	LIGHT BROWN	RED + ORANGE
4N	MEDIUM BROWN	RED
3N	DARK BROWN	RED
2N	DARKEST BROWN	RED
1N	BLACK	RED

HEALTHY HAIR

Accepts Warm Tones: red, orange and yellow

Rejects Cool Tones: blue and violet

DAMAGED HAIR

Accepts Cool Tones: blue and violet

Rejects Warm Tones: red, orange and yellow

LIGHTENERS

BLUE, WHITE, FREEHAND & ULTRA



WHEN TO USE

- To decolorize natural or artificial color
- On or off-scalp applications
- Pre-lighten hair prior to toning

LEVELS OF LIFT

UP TO 7 LEVELS: White, Blue, Freehand

UP TO 9 LEVELS: Ultra

ALOXXI H₂O₂ CREME DEVELOPER

WHITE / BLUE	FREEHAND	ULTRA
ON-SCALP	ON-SCALP	ON-SCALP
7, 10, or 20 Volume	10 or 20 Volume	20 Volume
OFF-SCALP	OFF-SCALP	OFF-SCALP
7, 10, 20, 30 or 40 Volume	10, 20, 30 or 40 Volume	20 or 30 Volume

MIXING + DEVELOPMENT TIME

WHITE / BLUE	FREEHAND	ULTRA
ON-SCALP	ON-SCALP	ON-SCALP
1:2 to 1:3	1:1	1:2
OFF-SCALP	OFF-SCALP	OFF-SCALP
1:1 to 1:3	1:1	1:1.5 to 1:2.5
DEVELOPMENT TIME	DEVELOPMENT TIME	DEVELOPMENT TIME
Up to 50 minutes	Up to 50 minutes	Up to 55 minutes

QUICK LIFT LIGHTENER: For usage information, please refer to the Salon Technical Guide.

PRE-TREATMENT

Apply ColourPrime Pre-Color Treatment to hair prior to applications to optimize color retention.

REMOVAL & POST TREATMENT

Rinse hair thoroughly with tepid water. Apply ColourLock Post-Color Finisher to cleanse and condition hair, close the cuticle and neutralize the residual H₂O₂. Leave on for 2 minutes. Rinse.

TONES[®]

DEMI-PERMANENT COLOUR

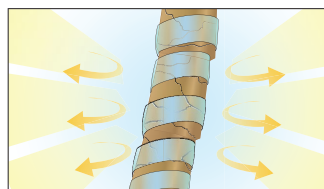
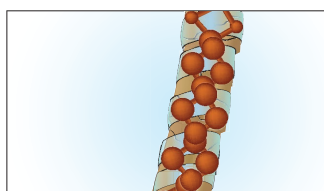
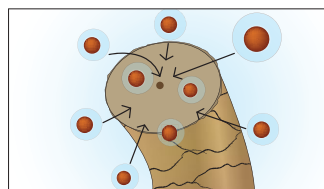


AMMONIA-FREE

TONES is the perfect no ammonia demi-permanent partner to ANDIAMO Express Permanent Colour. Formulated with CDP Complex[®] to Condition, Deposit color and Protect the hair to provide multi-dimensional color. This high-definition color ensures 100% saturation and healthy, shiny hair.

FORMULATED WITH CDP COMPLEX[®]

HOW IT WORKS:



CONDITIONS

MEADOWFOAM SEED OIL: Imparts an extra boost of moisture.

DEPOSITS

CRYSTALLIZED MICRO-PIGMENTS: Penetrate the hair shaft to deposit superior color with no lift.

PROTECTS

NO AMMONIA FORMULA: Helps protect against cuticle damage during the color process. Weightless emollients surround the cuticle with a protective shield.



Achieve beautiful color and complete grey coverage in just 10 minutes with ANDIAMO. Formulated with Turbo Dye Technology, ANDIAMO deposits a high concentration of long-lasting dyes while achieving up to 4 levels of lift. Illipe Butter also helps provide nourishment, shine and manageability.

Aloxxi

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TECHNICAL HOTLINE:
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